



Eskywell

consultants



Overview

After almost a decade working as a management partner with a regional marketing and management consulting firm, Eskywell's founder decided to launch a new business founded on the values that are important to establishing long term, mutually beneficial partnerships: transparency, hard - work, honesty and efficiency.

The result is a boutique consulting company that works hand-in-hand with clients to quickly and efficiently deliver quality results. Eskywell proudly works with a very diverse group of clients that all share in the belief of doing business the right way.

Services

Clients are provided a variety of sales, marketing and general business consulting services. Each client partnership is customized to meet your unique and immediate needs.

Business Plan Development
Investor Package Creation
Fund Raising Strategy
Process Analysis
Process Development
Organizational Design
Work Flow Documentation
Systems Implementation
Scaling and Growth Strategy
Branding Strategy and
Implementation

Sales and Marketing
Strategy
Web Design
Social Media Marketing
Customer Experience
Analysis
Competitor Analysis
Culture and Change Strategy
Business Development
Consulting
Mentoring Sessions

Feasibility Studies
Consumer Demographic
Studies
Market Research
Pro Forma Analysis and
Creation
Product Viability Research
Point of Sale Solutions
Bookkeeping System Setup
Due Dilligence Research
Leadership and Talent
Strategy



A.I.M. Process

At Eskywell we believe in working systematically, that's why we created the A.I.M. Process. Whether working internally or on external projects, we apply this process to all that we do.

Analyze: Robust research and planning is performed before recommending solutions and outcomes.

Implement: With proper preparation, solutions are implemented quickly and efficiently.

Maintain: We make sure recommendations and solutions deliver and stay functional.

Client Partnership

We strive to create long lasting, mutually beneficial partnerships with our clients.

When we work on projects they take one of two forms:

- (1) Fixed Project Cost - These projects have clear start and completion dates, well defined deliverables and very narrow budget ranges.
- (2) Hourly by Team - These projects are longer term, they involve moving targets and a variety of deliverables. Hourly rates depend on the necessary team and are billed monthly.



Learn More

We invite you to learn more about Eskywell by visiting our website at: www.eskywell.com or exploring our social media using the handle @eskywell.

You can also reach out directly at bstill@eskywell.com or by calling 313-992-7069.

Office is located in downtown Clarkston, Michigan at:
21 N Main St, Clarkston, MI, 48346.





We look forward to working with you.